

GESSI[®]

INCISO



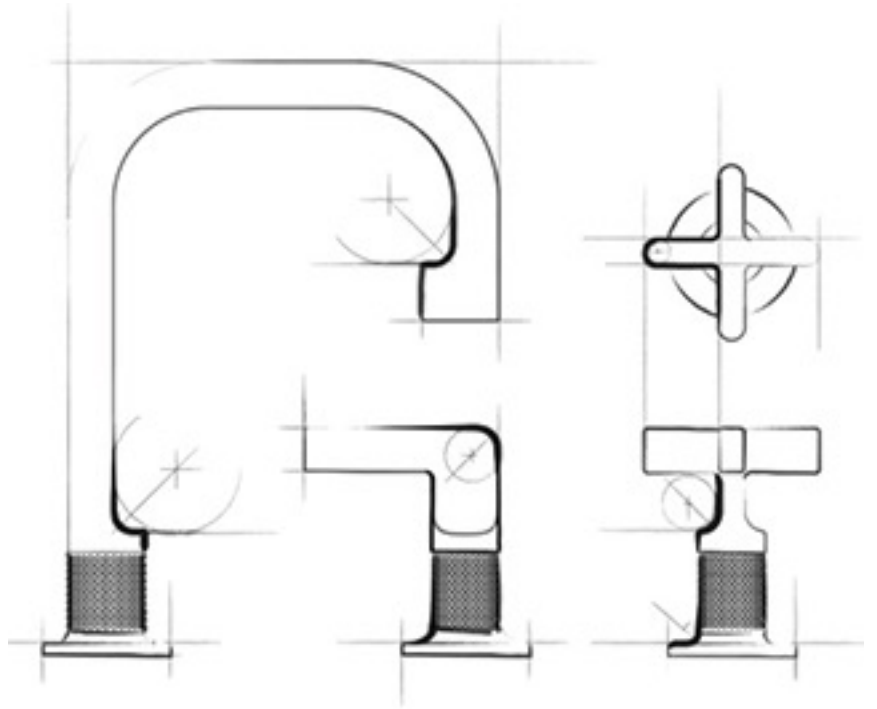
“The Inciso concept embodies the warm modern sensibility of American Design.”

THE DESIGNER OF WATER PRESENTS INCISO BY DAVIDROCKWELL

With global offices to support a far-reaching vision, Rockwell Group is an interdisciplinary firm that emphasizes innovation and thought leadership in every project.

Founded in 1984 by David Rockwell, FAIA, the Group create all over the world extraordinary experiences and built environments that seamlessly integrate interactive technology, finely crafted objects and design.

“Defined by simplicity and possibility, the design created for gessi interprets a uniquely american ethos for modern fixtures. Gessi’s strength in technical know-how and keen understanding of craftsmanship, ensured that the key design characters were expressed throughout the collection.”



INCISO

daavidrockwell for
GESSI



“GOLDEN AGE” SOLIDITY IN A CONTEMPORARY LOOK.

The most perceptive consumers are expressing the need for a return to authenticity, and a desire to surround themselves with products that exude a feeling of reliability, true depth, and quality.

They want products perfected over a long time with a purposeful aesthetic that arouses emotions.



The formal gestures of early plumbing fixtures and the refined, architectural sensibility of modern metalwork inspired the distinguished profile.

With sculpted contours paired with smooth surfaces and textured patterns, the collection achieves captivating allure in alignment with Gessi's philosophy, which is to enrich intimate living spaces with beautiful, well-made objects that remain reliably functional.



INCISO, AN AWARD WINNER DESIGN

The groundbreaking Inciso collaboration between Gessi and American architect David Rockwell is officially nominated a finalist for the 14th annual HD Awards. Defined by simplicity and possibility, the Inciso design created for Gessi interprets a uniquely American ethos for modern fixtures.



Hospitality Design magazine's 14 annual HD Awards, is the industry's premier competition, which celebrates the best in hospitality and product design. This year saw nearly 300 products submitted creating a stunning array of competition. Gessi is grateful to be apart of Hospitality and Design Magazine's HD Awards and to be nominated as a finalist. We are looking forward to the winners being announced on June 6th, 2018 at Cipriani in New York.



THE “WARM MODERN” SENSIBILITY OF AMERICAN DESIGN, MADE IN ITALY.

The collection is made of solid brass, available in a large number of finishes including black, nickel and bronze and diverse surface treatments, which provide a wide variety of looks and moods suitable for any imaginable bath environment.



INCISO



Whether in a residential or a commercial setting, Inciso line of bath fixtures coordinates well with sinks, bathtubs, and showers, and complements the accessory pieces such as towel bars and soap dispensers.

Through the creativity and innovation of both companies, the David Rockwell for Gessi suite of products interprets a uniquely American ethos for today's bath, with a tang of Italian flair.



A NEW AESTHETIC CODE FOR BATHROOM INTERIORS.

Bringing a new visual language to the contemporary bath-scape, Inciso channels the honesty of traditional craftsmanship and the American spirit. The collection of faucets and accessories designed by David Rockwell for Gessi creates a new design language for the contemporary bathroom.



Gessi's goal was to conceive a unique line of products that could fully embody the emotions of the skillful specifics of old era brassware manufacturers while making it fresh and contemporary by infusing it with modern architectural taste and the most advanced metal processing technology.

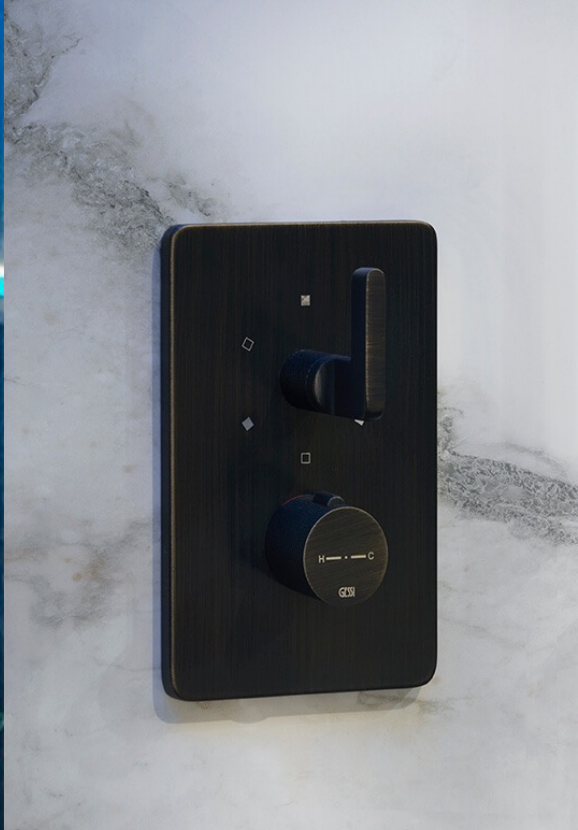
The line's clean modern forms is consistent with the tradition of Gessi, and is highly customizable, fully flexible, suitable for many environments—both residential and hospitality.



GESSI[®]

INCISO SHOWER

GESSI®





GESSI®



SUBTLE AND ELEGANT INDUSTRIAL DETAILS

INCISO
davidrockwell for
GESSI®



The Inciso Collection marks Gessi's first collection by an American designer. David Rockwell is known for his dramatic designs, which stress on pleasurable and spectacular.

After a painstaking research, the eclectic inventor wanted to leave "incised" his unmistakable sign in Gessi's history of designs and in the world of style and wellness of the brand.

